



Eminent Pollster Redefines How We View America's Future

An important part of the Council's mission is to support the future success of Jacksonville as an international trading center and ensure that our citizens are informed participants in the First Coast's business and economic policy debates. The Global Business Luncheons offer invaluable insight into international political, economic, business and financial trends - information that is important to First Coast businesses as they make both short and long term development, staffing and investment decisions.

On behalf of that World Affairs Council of Jacksonville, I would like to announce that John Zogby, president & CEO of Zogby International, will be the guest speaker at the Global Business Luncheon at The River Club at 1 East Independent Drive on Monday, Oct. 13 at noon.

The topic of discussion will be, "*Public Opinion at Home and Abroad*," what Americans care most about; what the world cares most about; and how the U.S. is viewed abroad. Where do we go from here? Tickets are available for purchase for \$45.00 each for Council members and \$65.00 each for non-members. Table Sponsorship is available for \$1,000.00. Please call the Council office at (904)280-8162 or visit our website at www.worldaffairscounciljax.org to purchase tickets.

This event is sponsored by Water Street Capital and the Media Sponsor is the Jacksonville Business Journal.

Please see the attached bio. for Mr. Zogby.

As one of the most prestigious citizen forums in Northeast Florida, the World Affairs Council of Jacksonville is a non-profit, non-partisan, educational organization devoted to engaging the community in discussions about global issues of today and tomorrow. Our mission is to promote an understanding of the world and its people and to engage citizens of Northeast Florida in becoming informed participants in the global community.

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